# NAACL HLT 2019
## Event Report
2019-06-02 - 2019-06-07

**1** Event Engagement

## Networking Activities

| TOTAL PROFILE VIEWS | TOTAL MESSAGES SENT/RECEIVED | TOTAL BUSINESS CARDS / CONTACT INFO EXCHANGED |
|---|---|---|
| 👁 39,163 | 💬 2,968 | 🧍 289 |

## Photos

TOTAL PHOTOS SHARED

🖼 227

## Downloads

| TOTAL NUMBER OF DOWNLOADS | BREAKDOWN BY DEVICE |
|---|---|
| ⬇ 1,504 <br> out of 1,780 attendees (84%) | iOS (54%, 813) <br> Android (46%, 691) |

## Tweets

TOTAL TWEETS

🐦 470

## Agenda

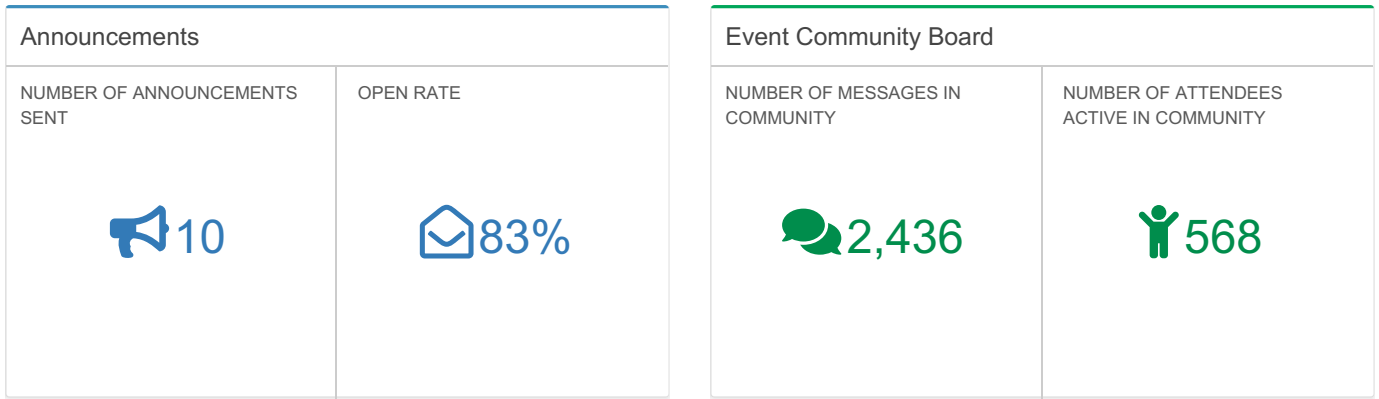| TOTAL SESSION VIEWS | TOP 3 SESSIONS <br> Sessions with highest total views, check-ins, likes, & comments. |
|---|---|
| 📅 61,017 | 1   Keynote 1: "Data as a Mirror of Society: Lessons from the Emerging ... <br> 2   Keynote 2: "When the Computers Spot the Lie (and People Don't)" <br> 3   Keynote 3: "Leaving the Lab: Building NLP Applications that Real Pe..." |

## Personalized Agenda

NUMBER OF ATTENDEES WITH PERSONALIZED AGENDA

📅 988

## Organizer Appreciation

| APPRECIATION MESSAGES | ATTENDEES APPRECIATE YOUR EFFORTS |
|---|---|
| ☺ 1 | **M**   **Marti Hearst** <br> **UC Berkeley** <br> Great conference. I learned a lot! |

## Sponsors

TOTAL SPONSOR IMPRESSIONS

💼 153,801
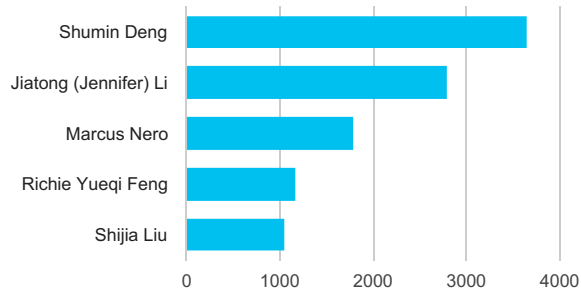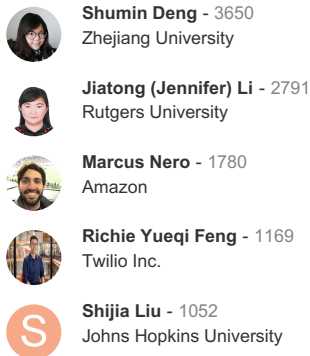
## Meeting Schedule

TOTAL NUMBER OF MEETINGS SCHEDULED

🤝 33

## 2  Event Management

### Announcements

| NUMBER OF ANNOUNCEMENTS SENT | OPEN RATE |
|---|---|
| 📢 10 | ✉ 83% |

### Event Community Board

| NUMBER OF MESSAGES IN COMMUNITY | NUMBER OF ATTENDEES ACTIVE IN COMMUNITY |
|---|---|
| 💬 2,436 | 👤 568 |

## 3  Attendees Breakdown

### Attendees Breakdown - Top 5 Active Attendees

TOP 5 MOST ACTIVE ATTENDEES BY APP
ACTIONS (Excluding Event Organizers):

**Shumin Deng** - 3650
Zhejiang University

**Jiatong (Jennifer) Li** - 2791
Rutgers University

**Marcus Nero** - 1780
Amazon

**Richie Yueqi Feng** - 1169
Twilio Inc.

**Shijia Liu** - 1052
Johns Hopkins University



### Attendees Breakdown - Country

BREAKDOWN BY COUNTRIES
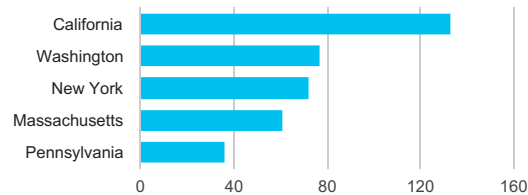Total number of countries: 36

TOP 5 COUNTRIES:
1. United States  (690)
2. UK  (36)
3. Canada  (30)
4. Israel  (29)
5. Germany  (28)
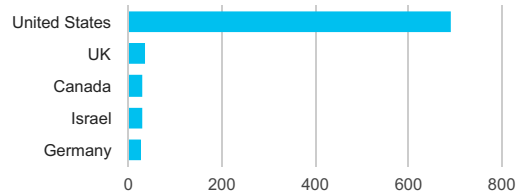


### Attendees Breakdown - State (in the United States)

BREAKDOWN BY STATES (in the United States)
Total number of states: 29

TOP 5 STATES:
1. California  (133)
2. Washington  (77)
3. New York  (72)
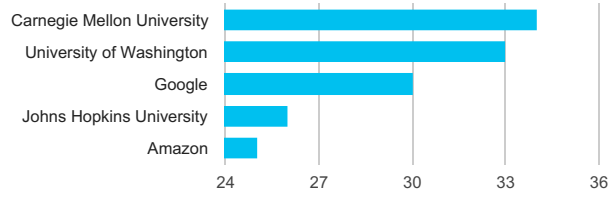4. Massachusetts  (61)
5. Pennsylvania  (36)

## Attendees Breakdown - Affiliation

BREAKDOWN BY AFFILIATION

Total number of affiliations: 849

TOP 5 AFFILIATIONS:
1. Carnegie Mellon University (34)
2. University of Washington (33)
3. Google (30)
4. Johns Hopkins University (26)
5. Amazon (25)



## Attendees Breakdown - Industry

BREAKDOWN BY INDUSTRY

Total number of industries: 14

TOP 5 INDUSTRIES:
1. Computer Software (21)
2. Research (13)
3. Higher Education (7)
4. Information Technology and Services (5)
5. Internet (3)