

# NAACL 2018: Treasurer Report

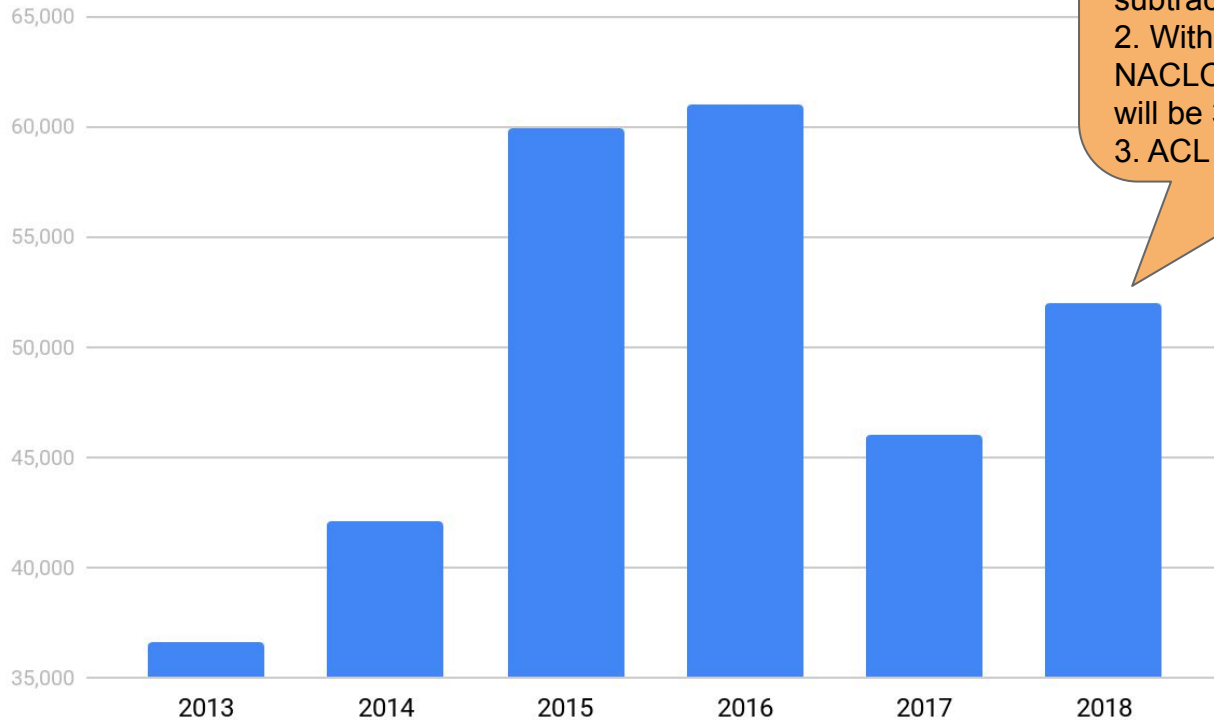
A night photograph of a historic street scene. The pavement is wet and reflects the warm yellow light of street lamps and the interior lights of buildings. In the foreground, several black metal benches and trash cans are arranged. The buildings are multi-story with balconies and arched windows. A sign for 'HOTEL' is visible on one of the buildings. The overall atmosphere is cozy and historic.

Joel Tetreault - June 03, 2018

# NAACL Treasurer Report

- 2012-2014: period of austerity to build up balance
  - Enabled us to fund important organizations and events the last two years
- NAACL12,13 and ACL14 all had surpluses
- NAACL15 had a loss of 37k but '16 had a surplus of 29k, ACL '17 unknown
- Despite pinch that '15 put us in, we continued to fund things at our usual levels in '16 and '17

# NAACL Budget Balance



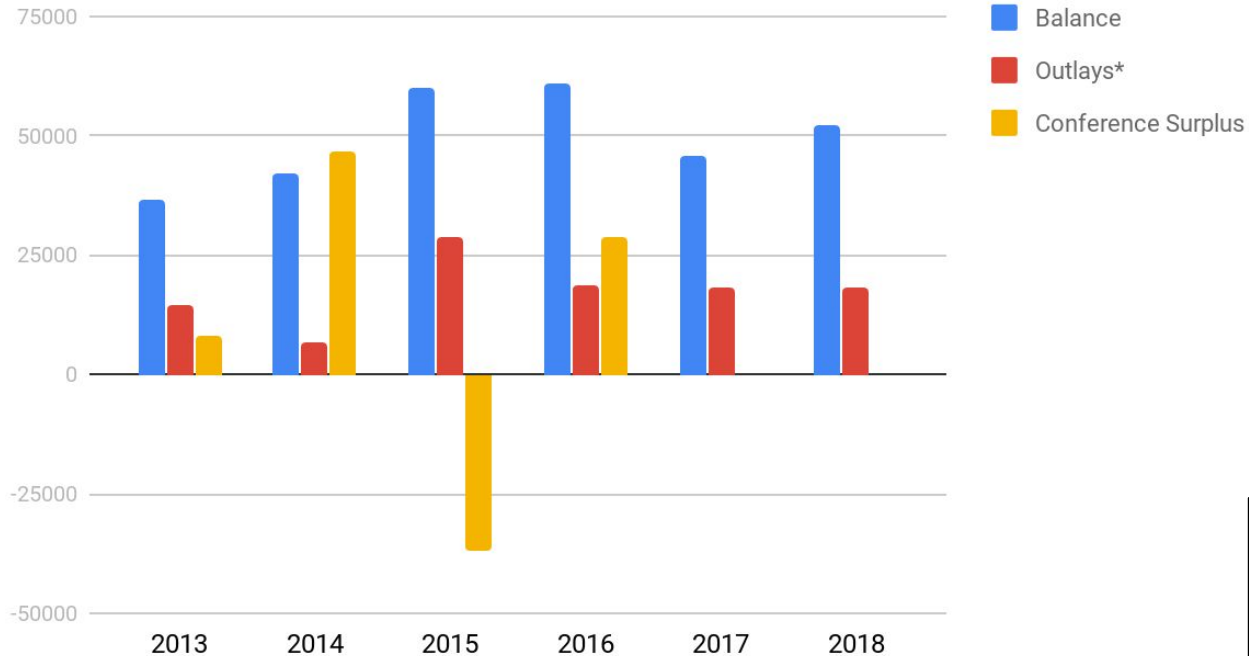
## Caveats:

1. Budget technically holds 88k at the moment (2015 loss not subtracted)
2. With planned outlays (ERF, NACLO and JSALT = 18k, budget will be 34k in August.
3. ACL 2017 can change this

Note that budget is budget total at NAACL meeting; outlays are for the entire year and surplus is for that year's conference.

# NAACL Budget Balance

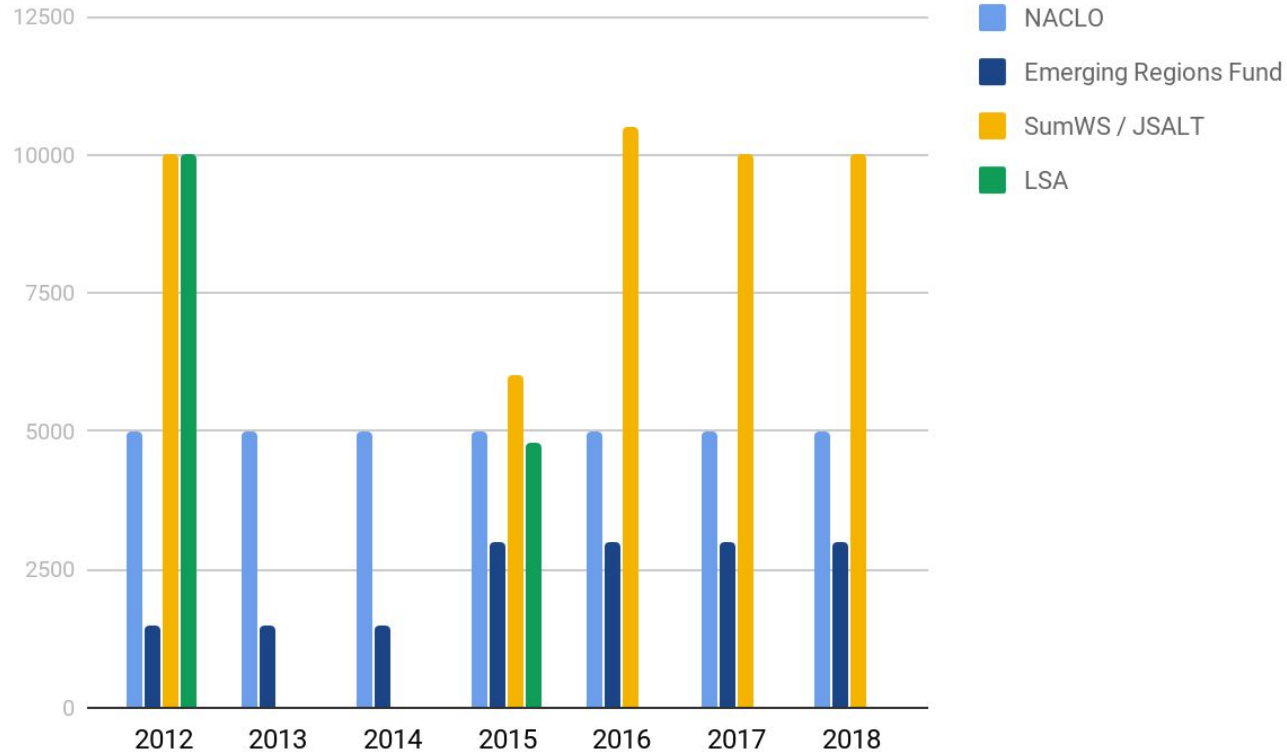
## Balance, Outlays\* and Conference Surplus



\* Outlays do not include the usual ~10k for video recording

Note that budget is budget total at NAACL meeting; outlays are for the entire year and surplus is for that year's conference.

# Outlays: 2012-2018



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# Discussion

- Need more sponsorship!
  - Get creative with other companies getting into NLP (finance, gaming, health, etc.); have more sponsorship chairs?
  - Get creative with emerging regions
- Conference merging
  - Could we gain by being co-located with Machine Learning and Linguistics conferences?

# Discussion

- Move outlays to after conference so we aren't playing guessing games anymore?
- Get a more precise signal, earlier, on how conference performs?
- Should we prioritize certain activities over others?