NAACL Treasurer Report

- 2012-2014: period of austerity to build up balance
  - Enabled us to fund important organizations and events the last two years

- NAACL12,13 and ACL14 all had surpluses

- NAACL15 had a loss of 37k but ‘16 had a surplus of 29k, ACL ‘17 unknown

- Despite pinch that ‘15 put us in, we continued to fund things at our usual levels in ‘16 and ‘17
NAACL Budget Balance

Caveats:
1. Budget technically holds 88k at the moment (2015 loss not subtracted)
2. With planned outlays (ERF, NACLO and JSALT = 18k, budget will be 34k in August.
3. ACL 2017 can change this

Note that budget is budget total at NAACL meeting; outlays are for the entire year and surplus is for that year’s conference.
NAACL Budget Balance

Balance, Outlays* and Conference Surplus

* Outlays do not include the usual ~10k for video recording

Note that budget is budget total at NAACL meeting; outlays are for the entire year and surplus is for that year’s conference.
Outlays: 2012-2018

* Outlays do not include the usual ~10k for video recording
Discussion

- Need more sponsorship!
  - Get creative with other companies getting into NLP (finance, gaming, health, etc.); have more sponsorship chairs?
  - Get creative with emerging regions

- Conference merging
  - Could we gain by being co-located with Machine Learning and Linguistics conferences?
Discussion

● Move outlays to after conference so we aren’t playing guessing games anymore?
● Get a more precise signal, earlier, on how conference performs?
● Should we prioritize certain activities over others?