NAACL Treasurer Report

● 2012-2014: period of austerity to build up balance
  ○ Enabled us to fund important organizations and events the last two years

● NAACL12,13 and ACL14 all had surpluses

● NAACL15 had a loss of 37k but ‘16 had a surplus of 29k

● Despite pinch that ‘15 put us in, we continued to fund things at our usual levels in 2016
NAACL Budget Balance
NAACL Budget Balance

Balance, Outlays* and Conference Surplus

Note that budget is budget total at NAACL meeting; outlays are for the entire year and surplus is for that year’s conference.

* Outlays do not include the usual ~10k for video recording
Outlays: 2012-2017

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Discussion

● Need more sponsorship!
  ○ Get creative with other companies getting into NLP (finance, gaming, health, etc.); have more sponsorship chairs?
  ○ Get creative with emerging regions

● Conference merging
  ○ could we gain by co-located with Machine Learning and Linguistics conferences.
Discussion

- Move outlays to after conference so we aren’t playing guessing games anymore?
- Get a more precise signal, earlier, on how conference performs?
- Should we prioritize certain activities over others?