NAACL 2016: Treasurer Report Joel Tetreault

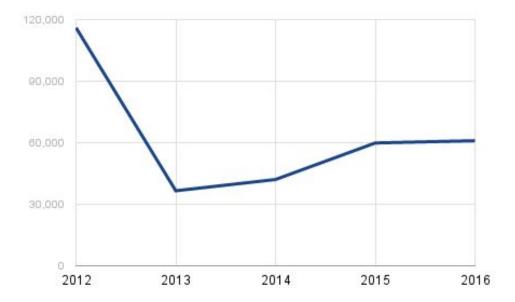
NAACL Treasurer Report

• 2012-2014: period of austerity to build up balance

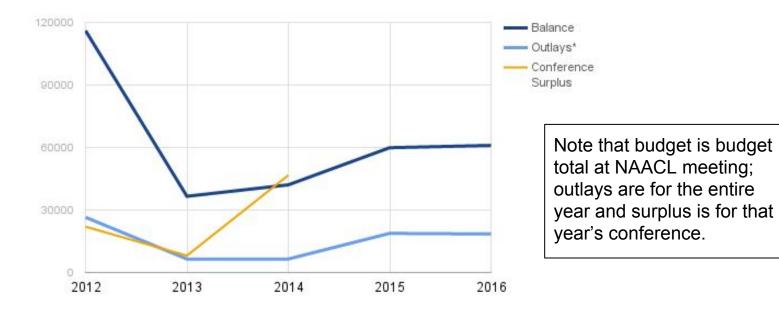
• Enabled us to fund important organizations and events the last two years

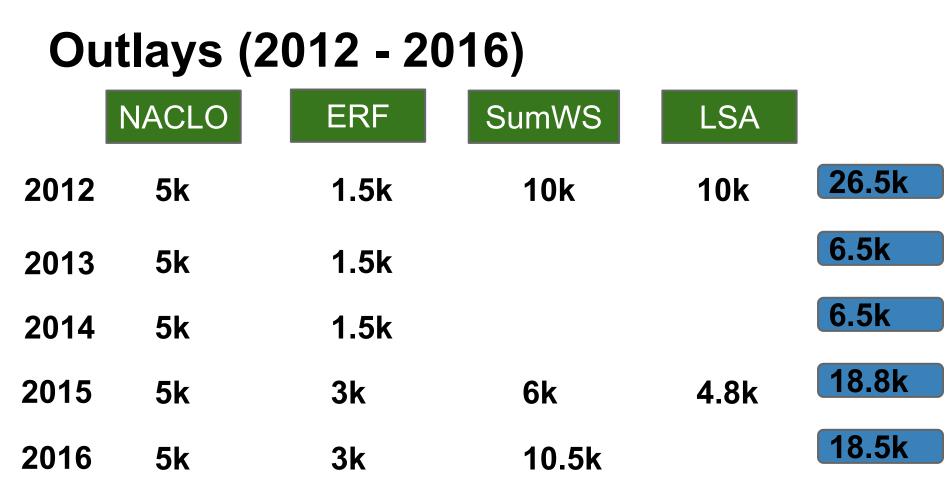
- NAACL12,13 and ACL14 all had surpluses, jury is still out on NAACL15
- Will likely have to cut back significantly in 2017

NAACL Budget Balance



NAACL Budget Balance





* Outlays do not include the usual ~10k for video recording

Discussion

- Need more sponsorship!
 - Get creative with other companies getting into NLP (finance, gaming, health,etc.); have more sponsorship chairs?
 - Get creative with emerging regions
- Conference merging
 - could we gain by co-located with Machine Learning and Linguistics conferences.

Discussion

- Move outlays to after conference so we aren't playing guessing games anymore?
- Get a more precise signal, earlier, on how conference performs?
- Should we prioritize certain activities over others?
- Conference Video should be rolled into Conference budget