NAACL Treasurer Report

● 2012-2014: period of austerity to build up balance

● Enabled us to fund important organizations and events the last two years

● NAACL12, 13 and ACL14 all had surpluses, jury is still out on NAACL15

● Will likely have to cut back significantly in 2017
NAACL Budget Balance
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Note that budget is budget total at NAACL meeting; outlays are for the entire year and surplus is for that year’s conference.

* Outlays do not include the usual ~10k for video recording
# Outlays (2012 - 2016)

<table>
<thead>
<tr>
<th>Year</th>
<th>NACLO</th>
<th>ERF</th>
<th>SumWS</th>
<th>LSA</th>
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<td>18.5k</td>
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</table>

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Discussion

- Need more sponsorship!
  - Get creative with other companies getting into NLP (finance, gaming, health, etc.); have more sponsorship chairs?
  - Get creative with emerging regions

- Conference merging
  - could we gain by co-located with Machine Learning and Linguistics conferences.
Discussion

- Move outlays to after conference so we aren’t playing guessing games anymore?
- Get a more precise signal, earlier, on how conference performs?
- Should we prioritize certain activities over others?
- Conference Video should be rolled into Conference budget