NAACL
Treasurer’s Report
Joel Tetreault
2013
NAACL account 2012-2013

• NAACL Treasurer’s job:
  – Maintain and track the NAACL budget
  – Provide financial feedback on what to support in and out of conferences
  – Be an optimistic curmudgeon 🌟: need to strike a balance between supporting organizations/innovation and growing the balance

• Thanks to: Chris Manning, Priscilla Rasmussen, Chris Callison-Burch, Rebecca Hwa
NAACL account 2012-2013

• End of April bank balance: $36,580 (last year: $100k)
• Pending Surplus:
  – NAACL 2012 $2.5k
  – But...conference operated at a loss of $14k
  – Canadian tax rebate made up shortfall: ~$17k
• Expenses:
  – NAACL 2012 Sponsorship Loss $1k
  – LSA 2013 $10k
  – JHU 2012 Workshop Support $10K
  – NACLO 2013 $5K
  – Uruguay Conf. (Reg Conf.) $1.5K
Shoring up NAACL conferences

• All the organizers and especially Priscilla have been doing a fantastic job!!!

• And the heart of any conference is the intellectual vibrancy and fun times!

• But it’s also my job to consider the financials ...
  – Don’t have a dumb paper submission deadline
  – Be careful about inclusion of loss making events ...
  – Do more to develop the workshop side which are a BIG part of this NAACL ... move some into tutorial day
  – We love sponsorship 😊
  – We might have to realize that we’re now the regional event
Recommendations

• NAACL Bank Account lowest since 2006
• Decreases our effectiveness to support expanding CL locally and in Central America
• Need to increase sponsorship and innovative conference changes (either to save money or draw more people in). Some examples from this year:
  – NAACL 2013 Video Recording
  – NAACL 2013 Schedule App
  – NAACL 2013 Banquet at Coca Cola Museum
  – NAACL/ICML Joint Symposium