



# NAAACL Treasurer's Report

Joel Tetreault  
2013

**NAAACL**



# NAACL account 2012-2013

- NAACL Treasurer's job:
  - Maintain and track the NAACL budget
  - Provide financial feedback on what to support in and out of conferences
  - Be an optimistic curmudgeon 😊: need to strike a balance between supporting organizations/innovation and growing the balance
- Thanks to: Chris Manning, Priscilla Rasmussen, Chris Callison-Burch, Rebecca Hwa

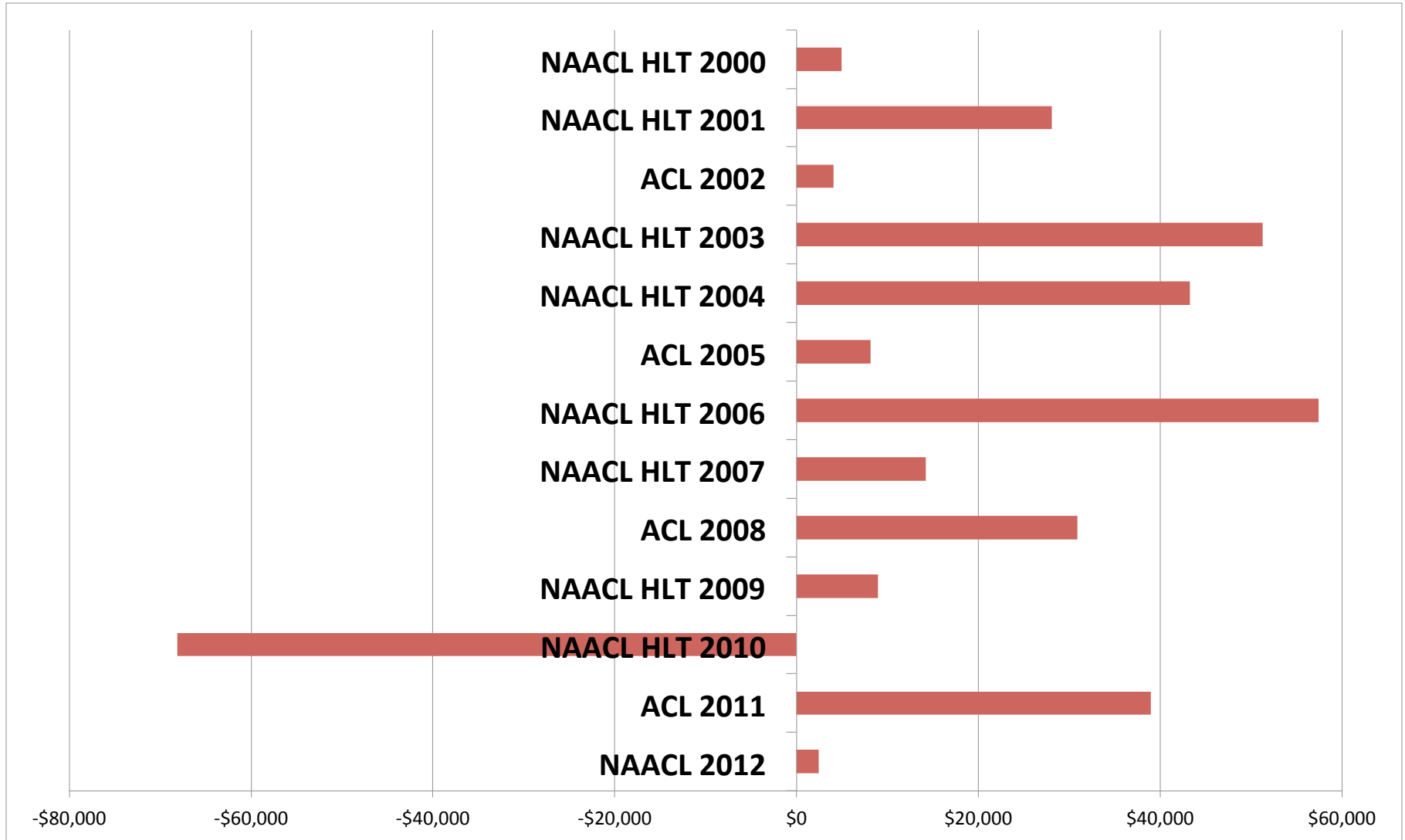


# NAACL account 2012-2013

- End of April bank balance: \$36,580 (last year: \$100k)
- Pending Surplus:
  - NAACL 2012 \$2.5k
  - But...conference operated at a loss of \$14k
  - Canadian tax rebate made up shortfall: ~\$17k
- Expenses:
  - NAACL 2012 Sponsorship Loss \$1k
  - LSA 2013 \$10k
  - JHU 2012 Workshop Support \$10K
  - NACLO 2013 \$5K
  - Uruguay Conf. (Reg Conf.) \$1.5K



# NAACL conference income





# Shoring up NAACL conferences

- All the organizers and especially Priscilla have been doing a fantastic job!!!
- And the heart of any conference is the intellectual vibrancy and fun times!
- But it's also my job to consider the financials ...
  - Don't have a dumb paper submission deadline
  - Be careful about inclusion of loss making events ...
  - Do more to develop the workshop side which are a BIG part of this NAACL ... move some into tutorial day
  - We love sponsorship 😊
  - We might have to realize that we're now the regional event



# Recommendations

- NAACL Bank Account lowest since 2006
- Decreases our effectiveness to support expanding CL locally and in Central America
- Need to increase sponsorship and innovative conference changes (either to save money or draw more people in). Some examples from this year:
  - NAACL 2013 Video Recording
  - NAACL 2013 Schedule App
  - NAACL 2013 Banquet at Coca Cola Museum
  - NAACL/ICML Joint Symposium